

*Whenever absorption is in doubt -*  
(of oral Vitamin B complex)

*use*  
**WARREN-TEED Ri-Plex**  
**For Parenteral Administration**

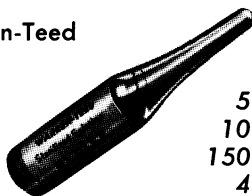
The problem of absorption of vitamin B complex is eliminated by the use of parenterally administered WARREN-TEED RI-PLEX. Even though gastro-intestinal malfunction or vomiting of pregnancy is present, the vitamin B complex dosage is fully effective — highly beneficial in relieving either condition.

Secondary anemia patients may respond better to parenteral vitamin B administration. Whenever there is doubt about absorption and utilization of oral dosage — consider parenteral injection of vitamin B complex — WARREN-TEED RI-PLEX.

Each 2cc. ampul of Warren-Teed  
Ri-Plex contains:

Pyridoxine Hydrochloride  
Thiamine Hydrochloride  
Nicotinamide  
Riboflavin

in Isotonic Solution of Sodium Chloride



5 mg.  
10 mg.  
150 mg.  
4 mg.

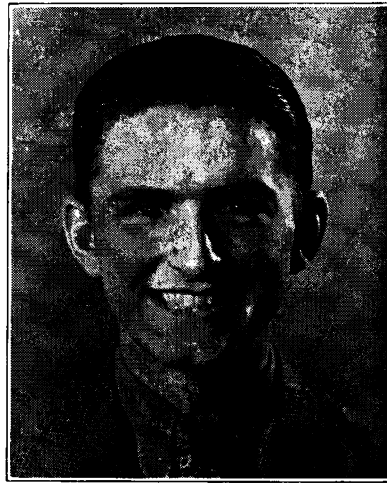
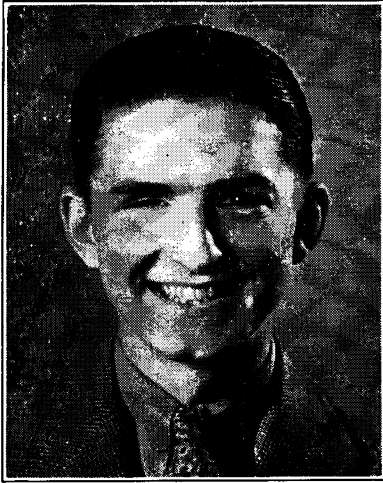
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*Medicaments of Enduring Quality Since 1920*

THE WARREN-TEED PRODUCTS COMPANY, COLUMBUS 8, OHIO



*Warren-Teed Ethical Pharmaceuticals: capsules, elixirs, ointments, sterilized solutions, syrups, tablets. Write for literature.*



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# *In treating Para-nasal Infection*

**support nature's  
own first line of  
defense . . . with  
ARGYROL**

## *Bacteriostatic Decongestant*

**without  
rebound action**

Your main purpose, of course, is to restore normal function in the nasal passages. This is made doubly difficult with the use of vaso-constrictors whose action is frequently followed by compensatory congestion thus creating a vicious circle.

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ARGYROL is the natural, the obvious choice of

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### **Three-Fold Action of ARGYROL:**

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2. ARGYROL is powerfully bacteriostatic, yet non-toxic to tissue.
3. ARGYROL stimulates secretion and cleanses, thereby enhancing Nature's own first line of defense.

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1. The nasal meatus . . . by 20 per cent ARGYROL instillations through the nasolacrimal duct.
2. The nasal passages . . . with 10 per cent ARGYROL solution in drops.
3. The nasal cavities . . . with 10 per cent ARGYROL by nasal tamponage.

**ARGYROL** *the Physiologic*  
*Anti-infective with broad, sustained action*



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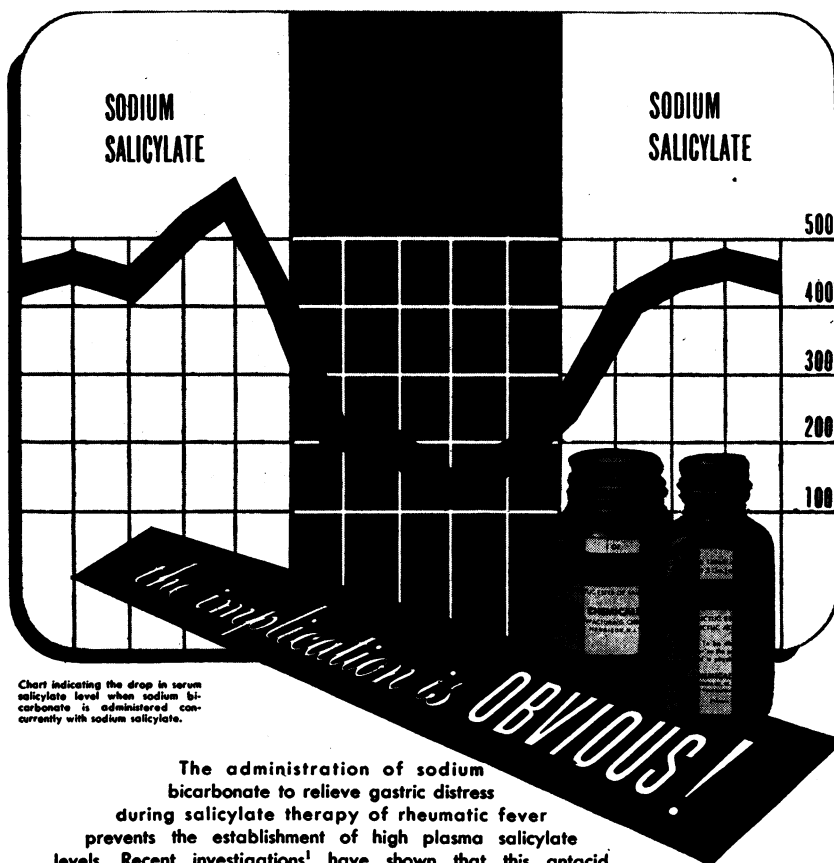
Made only by the **A. C. BARNES COMPANY, NEW BRUNSWICK, N. J.**  
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For pernicious-anemia patients who prefer oral medication and who utilize the antipernicious principle when taken by mouth, 'Extralin' (Liver-Stomach Concentrate, Lilly) is especially indicated. The high therapeutic efficacy of 'Extralin' per unit of weight simplifies treatment, produces prompt response, keeps the maintenance dosage small. 'Extralin' is clinically standardized, and provides the physician with a valuable agent for prolonged treatment of a chronic disease.

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Tablets, 5 grains, bottles of 50, 250 and 1000. Powder, 1 oz. bottles.

1. Small, K., Wegria, R., and Island, L.: The Effect of Sodium Bicarbonate on the Serum Salicylate Level. J.A.M.A. 125:1173 (Aug. 26) 1944.

2. Coburn, A. F.: Salicylate Therapy in Rheumatic Fever. Bulletin Johns Hopkins Hospital 73:435-464, December, 1943.

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SALICYLIC ACID

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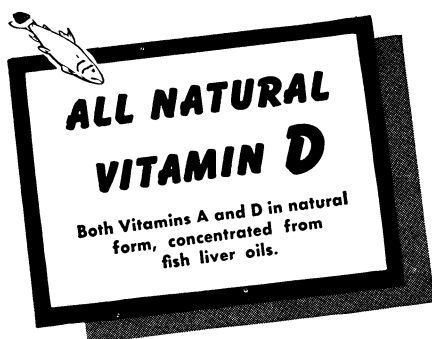
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Riboflavin (B <sub>2</sub> ) .....	3.5 mg.
Niacinamide .....	20.0 mg.
Pyridoxine (B <sub>6</sub> ) .....	2.0 mg.
Calcium Pantothenate .....	5.0 mg.
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Alpha Tocopherol (E) .....	4.0 mg.
B Complex factors from .....	50 mg. yeast

The Vi-Syneral Mineral Capsule furnishes: Calcium, Phosphorus, Iron, Iodine, Copper, Manganese, Zinc, Magnesium.

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With a base which dissolves slowly, and thus gradually liberates penicillin at the site of infection, these troches provide an effective means for treatment of mouth and throat infections due to Vincent's organisms. Penicillin Troches Schenley retain potency over long periods when kept at recommended temperature.



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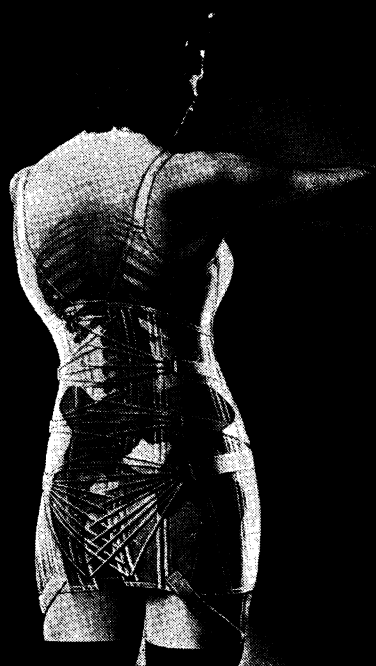
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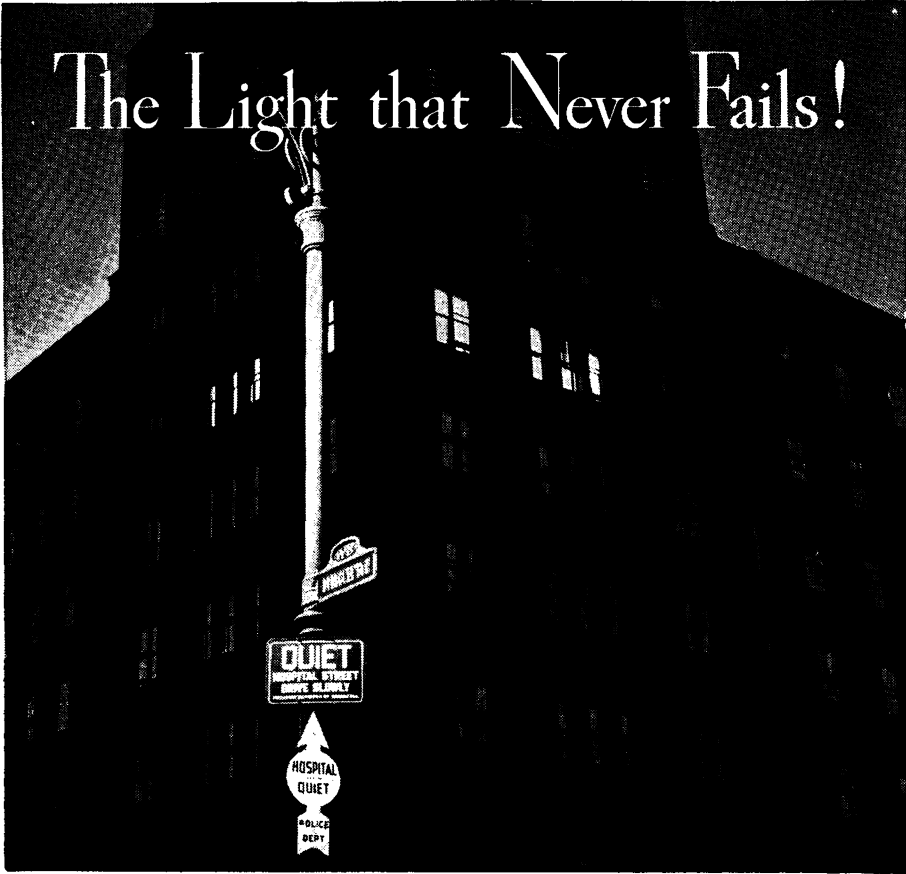
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"Doctors at Work!"*

He isn't interested in making speeches and taking bows on the magnificent job he does. He's just interested in doing that job with all the skill and selfless devotion he possesses.

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The Borobudur on Java has resolutely survived eleven centuries of unrelenting tropical climate, savage jungle growth and volcanic earthquakes—because of its unshakable foundations. • Likewise, optimum development in childhood is dependent upon a firm nutritional foundation laid in early infancy. • BIOLAC furnishes among other essential nutrients the valuable proteins of milk, an outstanding source of all the indispensable amino acids... the prerequisite building blocks of strong tissues. • BIOLAC is bacteriologically safe... convenient... economical... readily available.

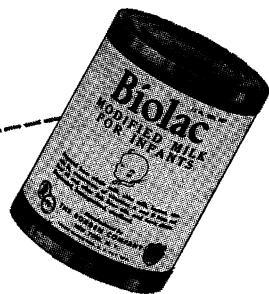
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# Biolac

*The foundation is the thing!*

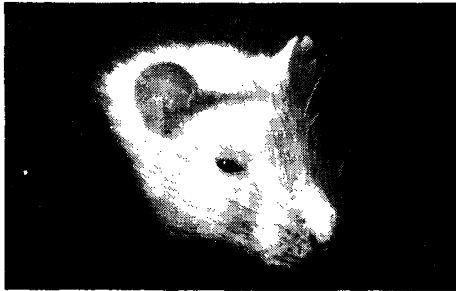


Biolac is a liquid modified milk, prepared from whole and skim milk with added lactose, and fortified with thiamine, concentrate of vitamins A and D from cod liver oil, and iron citrate; only ascorbic acid supplementation is necessary. Evaporated, homogenized and sterilized. Biolac is available in 13 fl. oz. tins at all drug stores.



Quickly prepared... easily calculated: 1 fl. oz. Biolac to 1½ fl. oz. water per lb. of body weight.

# WHY



## A METABOLIC TEST?

### AS WELL AS U.S.P. ASSAY

The usual (chemical) method of assaying thyroid does not always assure a product of constant metabolic potency.<sup>1,2</sup> Therefore, a biological assay was developed to standardize the metabolic activity of Proloid. Thus, more uniform patient-response is possible. In addition, the U.S.P. assay method is used.

**Why No Odor?** Being more highly purified than ordinary desiccated thyroid, Proloid is odorless. Unwanted animal substances have been removed.

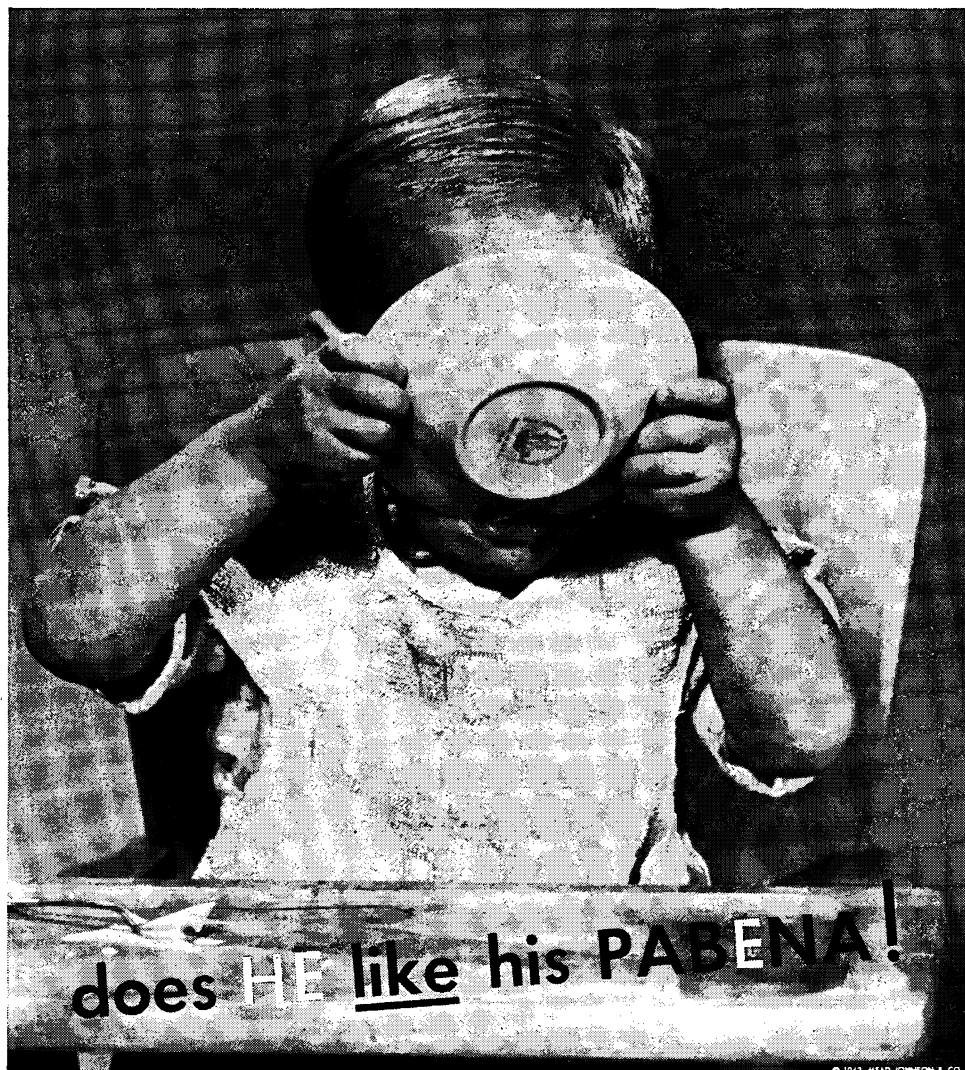
**Dosage:** Proloid is used wherever thyroid is indicated, in the same dosage as U.S.P. thyroid. In  $\frac{1}{4}$ , scored 1 and scored 5 grain tablets.

<sup>1</sup> Harrington, C. R.: "The Thyroid Gland," Oxford, 1933, p. 141.

<sup>2</sup> Meyer, A. E., and Wertz, A.: Endocrinology 24: 806, 1939.

**PROLOID** the improved thyroid

The Maltine Company NEW YORK 22



**W**HEN interviewed between platefuls, this 11-months-old young man emphatically stated: "I have been brought up on Pablum and still like it, but some days when I'm in the mood for oatmeal, nothing satisfies me like Pabena!"

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The physician can administer penicillin produced by Pfizer with confidence that the labeled content is correct.

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*Manufacturing Chemists Since 1849*



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PAVATRINE with PHENOBARBITAL affords potent, swift, non-narcotic relief through relaxation of gastrointestinal smooth muscle.

The effectiveness of PAVATRINE as an antispasmodic has now been enhanced by the addition of phenobarbital to allay the central nervous symptoms that so often accompany spastic phenomena.

### **PAVATRINE with Phenobarbital**

PAVATRINE (Searle) ..... 125 mg. (2 gr.)

( $\beta$ -diethylaminoethyl fluorene-9-carboxylate hydrochloride)

PHENOBARBITAL ..... 15 mg. ( $\frac{1}{4}$  gr.)

—the new, synthetic antispasmodic which exerts both a local action on smooth muscle and a neurotropic effect on the nerve supply to the spastic muscle. Free from the toxic manifestations of the belladonna derivatives, PAVATRINE, in combination with phenobarbital, provides complete management for the distress of gastrointestinal, uterine and genito-urinary spasm.

*Indicated for relief of:*

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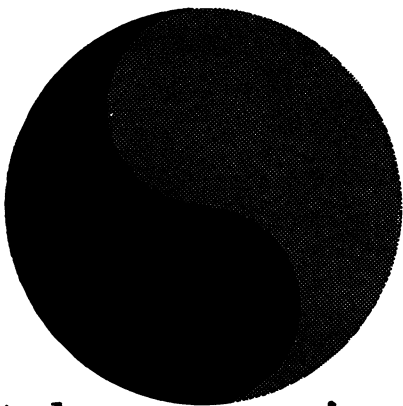
Uterine spasm associated with dysmenorrhea

Urinary bladder spasm (as in cystitis, post-instrumentation spasm, etc.)

Pavatrine is the registered trademark of G. D. Searle & Co., Chicago 80, Illinois

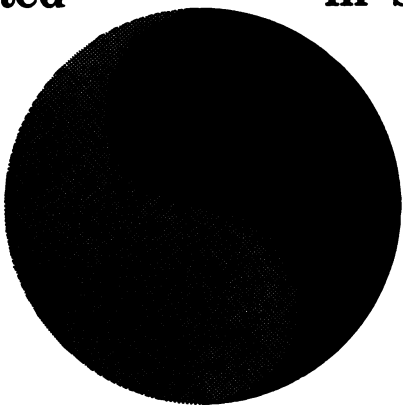
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united

in strength



Concentrated for potency from approximately 7 Gm. fresh liver, 7 Gm. rice polishings and brewers' yeast equivalent to 13 Gm. fresh yeast *per teaspoonful*, Elixir 'OMNI-BETA'\* contains all the known as well as the unidentified factors of the vitamin B-complex. A single teaspoonful daily supplies thiamine 1.5 mg., riboflavin 2.0 mg., niacinamide 10.0 mg., pantothenic acid 1.40 mg., and pyridoxine hydrochloride 0.40 mg., plus generous amounts of choline, biotin, para-aminobenzoic acid, inositol and folic acid. Achievement of this well-balanced formula is made possible by utilizing all three of the richest natural sources of the complex to which pure crystalline factors are added. Uniting these primary sources permits ideally simple administration with full-scale protection in a single teaspoonful daily.

*For additional pharmaceutical details consult your pharmacist—for more extensive medical data write Medical Division of William R. Warner & Co.*

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vitamin B complex

*Available in light-proof, cartoned amber bottles containing 4 and 8 fluidounces. Each carton includes a plastic, standardized U. S. P. teaspoon measure.*

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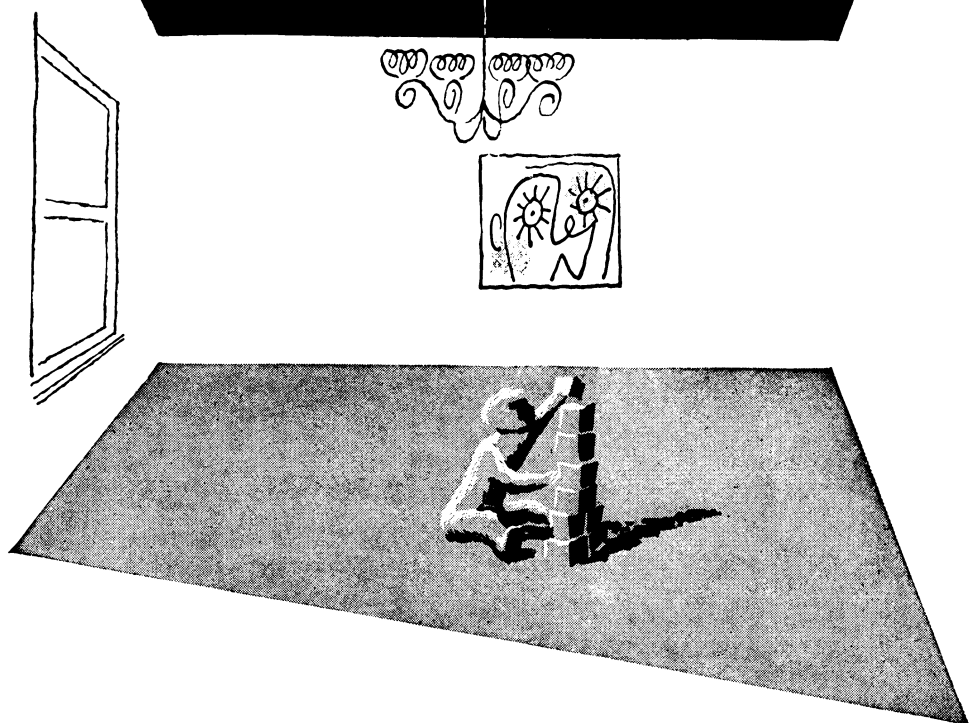
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The skill, knowledge and experience essential to this work, therefore, are as valuable adjuncts in the efficient handling of cases, as is the confidence reposed in the craftsmen selected.

This confidence Braverman has enjoyed for over 60 years.

Shoes of every description for men, women and children.

no ceiling on growth



Since the age of two sets no ceiling on growth, and since vitamin D is constantly required for optimal absorption of bone-building minerals, continued supplementation well into childhood and adolescence beneficially influences bone structure and height.

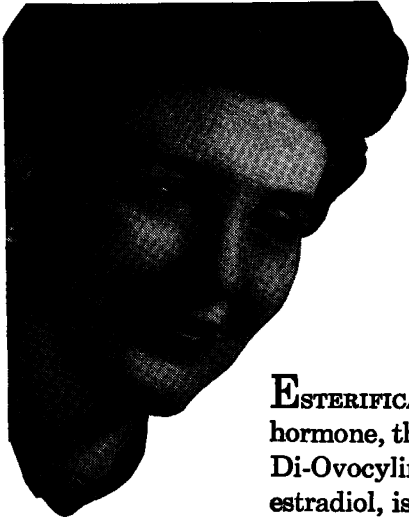
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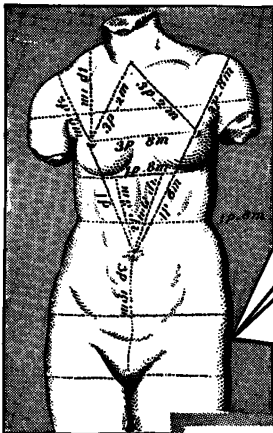
# DI-OVOCYLIN

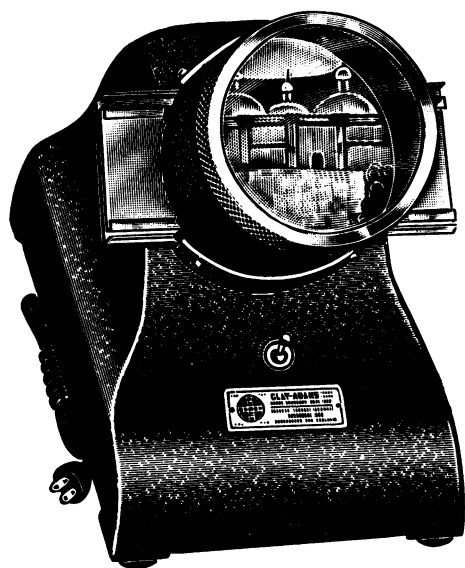
**E**STERIFICATION prolongs the effect of this estrogenic hormone, thereby making fewer injections necessary. Di-Ovocycin, the dipropionic acid ester of alpha-estradiol, is therefore the therapy of choice for convenience and economy.

In management of the menopause, for example, Greene\* points out that estrone injections may be required as often as two or three times per week, while a single injection of estradiol dipropionate, every fourteen to twenty-one days will control symptoms in the majority of patients.

\*Greene, R. R.; Int. Abst. Surg. 74: 595, 1942

DI-OVOCYLIN—Trade Mark Reg. U. S. Pat. Off.





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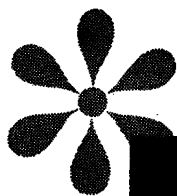
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a prompt  
covering dressing...effective  
against potential infection  
and burn pain.



Nature heals the burn. But medical science, through the bitter experience of war and civilian disaster, has now developed a new treatment for creating optimal healing conditions.

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is the world's leading brand of  
PETROLATUM U.S.P.

burn pain . . . covering exposed sensory nerve endings.

In a study of 5,609 minor industrial burns<sup>1</sup>, when 84 different methods of burn treatment were used it was found that burns treated with simple petrolatum healed in an average shorter time, and required average fewer dressings, than did burns treated with all other preparations observed.

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1. J.A.M.A. 122:909 (July 31) 1943

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"KOAGAMIN, NURSE!"—*The order of preoperative precaution.*

KOAGAMIN\* reduces the bleeding and clotting time<sup>1</sup>. Intravenous injection gives maximum activity in 15 minutes. Intramuscular route yields maximum activity in 30 to 60 minutes and bleeding control persists for an hour or more<sup>2</sup> — controlled bleeding — less strain and time saved for the surgeon.

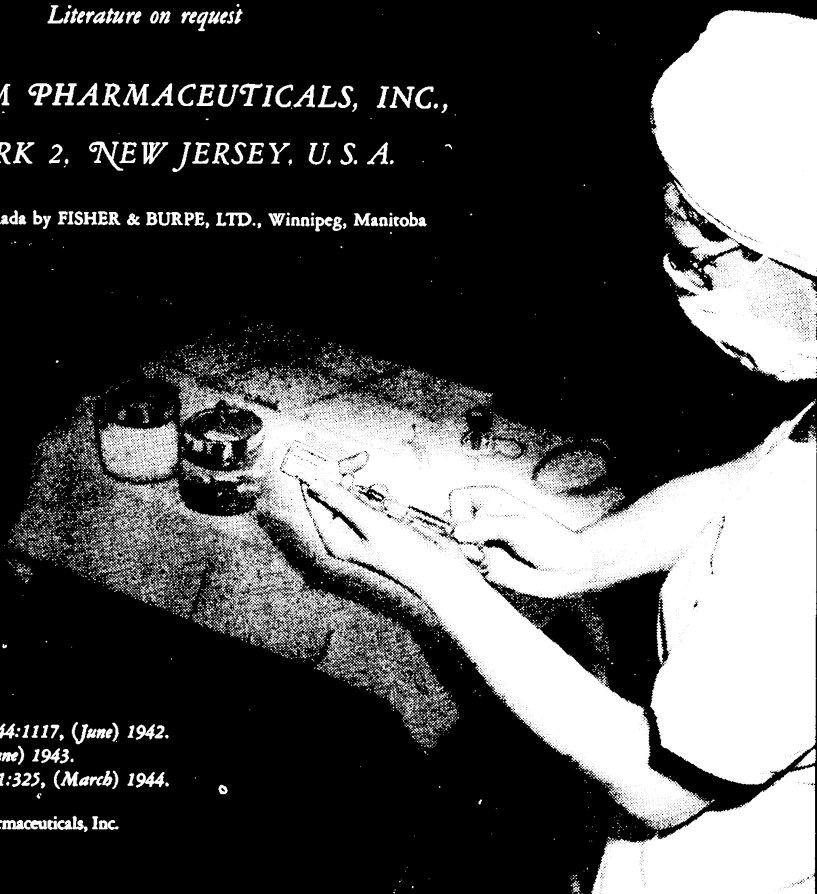
KOAGAMIN for control of bleeding—a reliable, non-toxic and non-irritating parenteral solution<sup>3</sup>. Carefully controlled and standardized.

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*Literature on request*

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1. Blain, A. W. and Campbell, K. N.—*Arch. of Surg.*, 44:1117, (June) 1942.
2. Hulst, William F.—*Arch. of Otolaryngol.*, 37:831, (June) 1943.
3. Herbst, W. P., and Weinstein, J. J.—*Jour. Urology*, 51:325, (March) 1944.

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## **The Use Of Acidophilus In Infant Feeding Is Increasing**

Many physicians prefer Acidophilus when prescribing a Lactic formula for infant feeding. It has several important advantages.

1. Acidophilus is the only sour milk organism that will live and grow in the intestinal tract.
2. It has a count at time of bottling of over 500,000,000 active L. acidophilus organisms of human origin.
3. It is prepared from Walker-Gordon Certified Milk (2% butterfat) and any higher percent of fat may be obtained on prescription.
4. Clinical tests have demonstrated the therapeutic value of Acidophilus Milk in the treatment of constipation of infants and children.\*

*We believe that it is impossible to buy a more effective Acidophilus—anywhere*

## **WALKER-GORDON**

### **Acidophilus**

\*(For information on clinical tests with Walker-Gordon Acidophilus, write to Walker-Gordon Laboratories, Plainsboro, New Jersey.)

Phone the nearest Bordon branch, or call WALKER 5-7300. Or order it from your milkman.



"Love, money  
or health"

Like the police of every city in the world, physicians know how happiness and despair sway unevenly between their three basic causes. Nevertheless, many days may pass before the reasons for a hysterical tantrum can be discovered.

\* **ELIXIR GABAIL** has been used for decades in both Europe and America to curb the symptoms of acute hysteria, alcoholism, delirium tremens and allied disorders.

\* **ELIXIR GABAIL** continues to enjoy high preference because it is free from narcotics and barbiturates. Sedation, hypnosis and anticonvulsant action are secured without an ensuing "hangover" or gastrointestinal upset.

Each tablespoonful of **ELIXIR GABAIL** contains chloral hydrate 4½ gr., potassium bromide 3 gr., strontium bromide 1½ gr., extract valerian (deodorized) 4½ gr., ammonium valerianate (deodorized) 1½ gr. in a palatably-flavored vehicle.

**DOSAGE:** 1 tablespoonful with water, when indicated. (To be well-shaken before using.) Not recommended for children or for prolonged use. Contraindicated in myocardial degeneration, severe cardiac or hepatic disease, arteriosclerosis, nephritis or impaired renal elimination. Caution—may be habit-forming. Supplied in bottles of 4 and 8 fluid oz.

*Available on prescription only*

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Gabail**  
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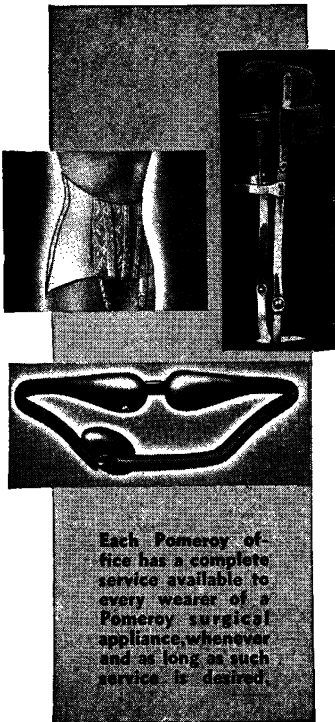
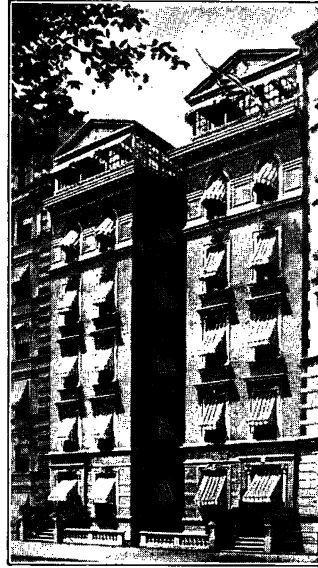
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For over forty years we have regarded alcoholism as a physiological and psychological sickness. The treatment is a hospital procedure and provides a definite means of eliminating the craving and the toxic products of alcohol and drugs. Following this our psychological approach to the problem has proven most successful.

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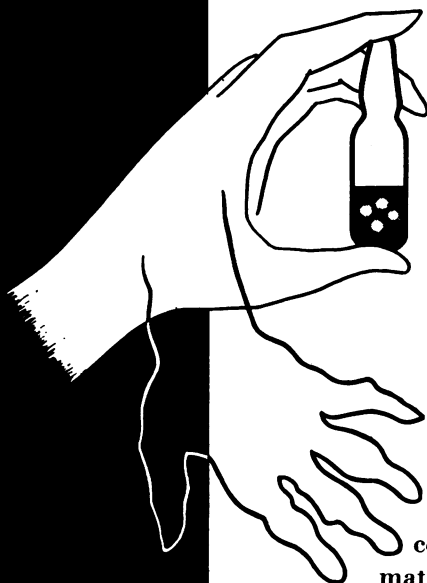
POMEROY specializes in designing, manufacturing and fitting all types of surgical appliances in accordance with physician's specifications. POMEROY appliances—supporting belts or corsets—the POMEROY FRAME TRUSS—braces—elastic stockings—are made to meet the requirements of individual users. All suitable technical improvements in materials, such as fabrics, metals and leathers, are utilized.

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## *Better results in rheumatoid arthritis*

"Almost all physicians who have had considerable experience with gold therapy in rheumatoid arthritis report better results than can be obtained with other types of therapy."<sup>1</sup>

SOLGANAL-B OLEOSUM, an organic compound containing approximately 50 per cent gold, is first choice with leading rheumatologists since it is both highly effective in controlling the disease and potentially less toxic.

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SOLGANAL-B OLEOSUM,  $C_6H_{11}O_5SAu$ , is soluble in water, but insoluble in oil. It is supplied as a suspension in oil for intramuscular injection. This permits the active material to be absorbed gradually from the tissues to produce a prolonged effect which is therapeutically desirable. The incidence of severe toxic manifestations is also much diminished. Details concerning mode of administration of SOLGANAL-B OLEOSUM, duration of therapy and precautions necessary may be obtained from the Medical Research Division.

1. Comroe, B. I.: Arthritis and Allied Conditions, Philadelphia, Lea & Febiger, 1944, p. 419.  
Trade-Mark SOLGANAL-B OLEOSUM—Reg. U. S. Pat. Off.



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Shoes particularly should have the approval of the physician in order that they conform to the generally accepted features of broad toes, low heels, and be adaptable to any orthopedic requirement.

In Pediforme shoes, you will find the right type to meet your prescription for the mother-to-be.

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*Effective  
Relief with*

Schieffelin  
**BENZESTROL**

2, 4 di lp hydroxyphenyl, 3 ethyl hexane

• Clinical reports agree that Schieffelin Benzestrol satisfactorily alleviates not only menopausal vasomotor reactions but also other associated climacteric symptoms, such as headaches, joint pains, nervousness and fatigability.

*Dose:* Oral 2 to 3 mg. daily.

Intramuscular  $\frac{1}{2}$  to 1 cc. every 4 to 7 days.

• Schieffelin Benzestrol is used in relieving symptoms of senile vaginitis and associated pruritus vulvae by converting the atrophic epithelium to the adult functional type. For localized therapy in this condition Schieffelin Benzestrol is available as an ellipsoid tablet for vaginal insertion.

*Dose:* 1 or 2 vaginal tablets inserted daily.

*Literature and samples on request.*



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## in POISON IVY DERMATITIS

The tormenting itch of Rhus dermatitis has few equals in routine medical practice. Many patients receive early, welcome relief after injections of POISON IVY EXTRACT Arlington.

POISON IVY EXTRACT Arlington is an absolute alcohol extract of Rhus leaves of established potency. The use of absolute alcohol results in an extract of greater dependability. Use as supplied for diagnostic patch test and for treatment of poison ivy dermatitis.

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## POISON IVY EXTRACT

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SUPPLIED in rubber-stoppered

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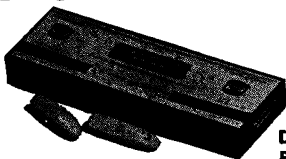
In addition to glass eyes we now can supply the unbreakable plastic eye. Oculists are cordially invited to watch us at work in our laboratories.

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*"very satisfactory ... in securing prompt and prolonged relief" in bronchial asthma, says Dees (J. Allergy 14:492, 1943) of Aminophyllin rectal suppositories.*



*Very satisfactory are...*

## DUBIN AMINOPHYLLIN RECTAL SUPPOSITORIES (0.36 Gm. each)

Dubin Aminophyllin (theophylline-ethylenediamine) also in Tablets, Ampuls, Powder for rapid action in many indicated cardio-respiratory conditions.

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**BOTH THE PHYSICIAN  
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## the unique combination of advantages in

● **PROMPT, EFFECTIVE ACTION**

Disturbing urinary symptoms are usually alleviated within three to five days.

● **SAFETY**

Virtual lack of toxicity facilitates therapy and eliminates need for selection of patients.

● **CONVENIENCE OF THERAPY**

Supplementary acidification, restriction of fluid intake, dietary control, or other special measures are unnecessary.

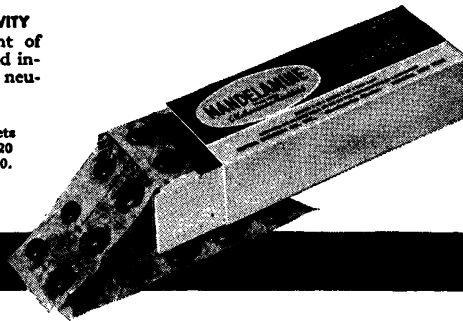
● **WIDE RANGE OF THERAPEUTIC ACTIVITY**

Remarkably efficient in the treatment of pyelonephritis, cystitis, prostatitis, and infections accompanying renal calculi or neurogenic bladder.

Mandelamine is supplied in enteric coated tablets of 0.25 Gm. ( $3\frac{1}{4}$  grains) each, in packages of 120 tablets sanitaped, and in bottles of 500 and 1000.

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Please send me literature, and a  
physician's sample of Mandela-  
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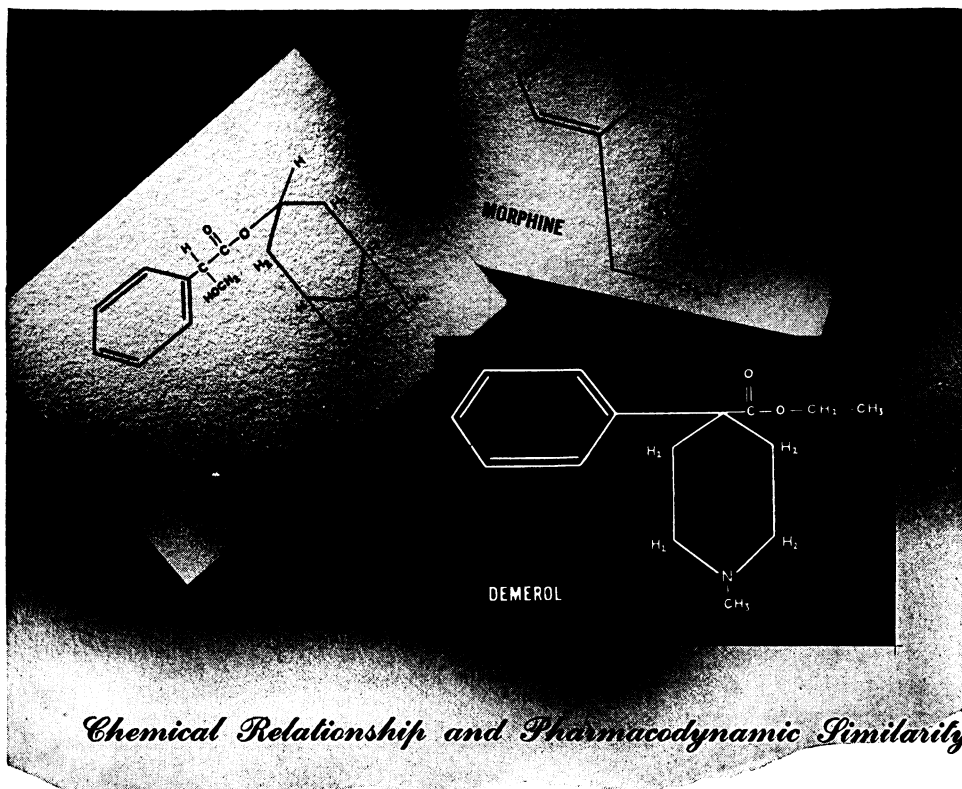
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A NEW SYNTHETIC

**ANALGESIC**

Demerol's analgesic power ranks between morphine and codeine.

**SPASMOLYTIC**

Demerol's spasmolytic action is similar to that of atropine.

**SEDATIVE**

Demerol's sedative effect is mild, but usually sufficient to allay restlessness and induce sleep.

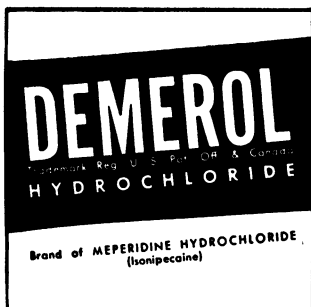
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**HOW SUPPLIED**

For oral use: Tablets of 50 mg., bottles of 25 and 100. For intramuscular injection: Ampuls of 2 cc. (100 mg.), boxes of 6 and 25, and vials of 30 cc. (50 mg. per 1 cc.).

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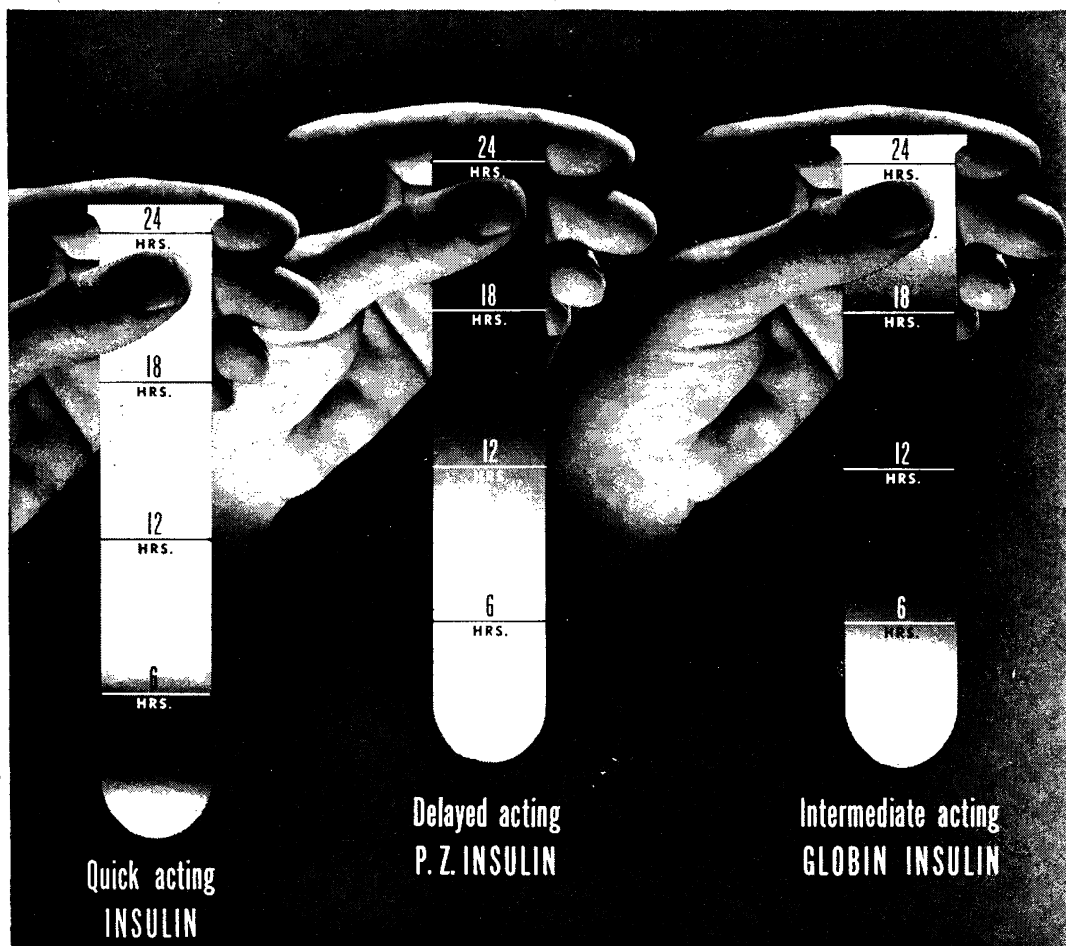
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A NEW type of insulin is available for the diabetic—Globin Insulin. First there was a quick-acting but short-lived form. Next came a slow-acting but prolonged type. Now there is the intermediate-acting 'Wellcome' Globin Insulin with Zinc. Activity begins with moderate promptness yet it continues for sixteen or more hours, sufficient to cover the periods of maximum carbohydrate intake. Activity diminishes by night so that nocturnal reactions are minimal.

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'Wellcome' Globin Insulin with Zinc is a clear solution, comparable to regular insulin in its freedom from allergenic properties.

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OCTOBER 7 to 18, 1946

Subject: "TUMORS"

Program arranged by Committee on Medical Education

## Medications of Choice

FOR THE SPECIFIC INVOLVEMENT

*Auralgan*  
in ACUTE OTITIS MEDIA



**SYMPTOMS:** Pain, Fever, edema, leucocytosis, sense of fullness and impaired hearing.  
**TREATMENT:** Relief of pain and inflammation—Auralgan. **ACTION:** Decongestant, analgesic, bacteriostatic.

Scientific data and reprints of clinical studies reporting upon the use of Otosmosan available on request.



*Otosmosan*  
in CHRONIC SUPPURATIVE OTITIS MEDIA

**SYMPTOMS:** Persistent discharge, often foul smelling, usually no toxemia, no pain, no fever.  
**TREATMENT:** Otosmosan. **FORMULA:** Sulfathiazole 10%—Urea 10%—Benzocaine 1%—In Glycerol (Doho). **ACTION:** Deodorizes the discharge, liquifies unhealthy granulations, bacteriostatic, permits normal epithelialization.

Complimentary quantities for clinical trial

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## MENOPAUSAL THERAPY *at your* FINGER TIPS

Simplify estrogenic therapeutics in your practice, Doctor, by the aid of this ingenious guide to the menopause.

A flick of the finger, and subjective and objective menopausal symptoms are integrated, for your convenience, in terms of estrogenic therapy. Dosage and frequency of administration of estrogens may now be determined quickly and reliably for individual patients. The scope of both parenteral and oral therapy is indicated.

A schematic guide to pituitary and ovarian hormonal secretions, and uterine endometrial changes in a normal 28 day menstrual cycle, is portrayed on the reverse side of the menopausal disc.

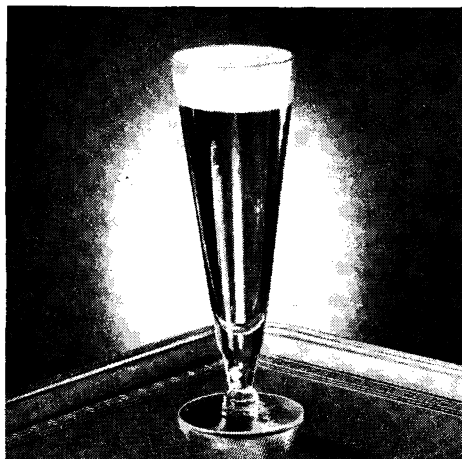
Have you received your copy of this Reed & Carnrick Disc folder? A limited supply is still available to physicians without cost.

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## WHEN BEER CAN HELP RECOVERY . . .

Is one beer better than another for convalescents? Yes, we believe that a true premium beer, such as Trommer's White Label, has distinct advantages in the convalescent diet.

Trommer's White Label Premium Beer is brewed from an old-world formula calling for the use of one grain only—fine barley-malt\*, with hops. The characteristic lightness which has made

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The fine flavor and sparkling refreshment of Trommer's White Label often have a good psychological effect on patients. This preference extends also to those who enjoy a beer that will stand comparison with the finest European brews. May we suggest that you give this *extra* light beer a trial for your personal use?

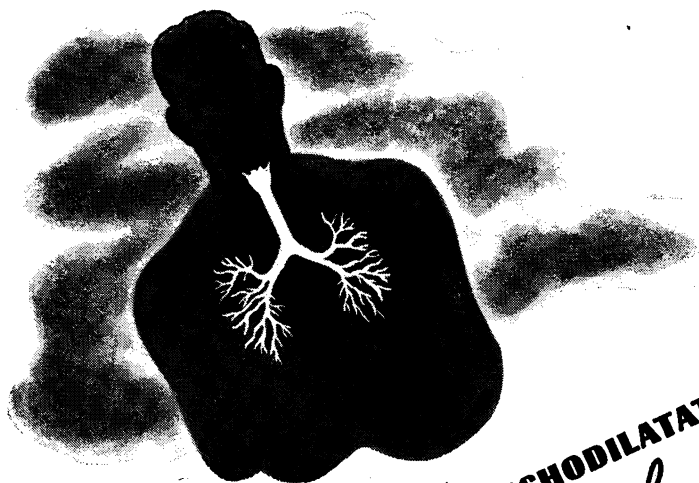
# TROMMER'S

White Label  
*Premium* BEER

*\*Malted barley is rich in an enzyme which digests starch in the production of maltose.*

(From "Accepted Foods and Their Nutritional Significance")

JOHN F. TROMMER, INC., BREWERIES AT: BROOKLYN, N. Y. AND ORANGE, N. J.



**PROLONGED BRONCHODILATATION**  
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In utilizing the synergistic actions of Calpurate, ephedrine and phenobarbital—EPURAL becomes a potent bronchodilator and sedative, significantly free from untoward central and cardiac side-effects.

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**FORMULA:** Calpurate (calcium theobromine—calcium gluconate) . . . 4 gr.  
 Ephedrine sulfate . . . . . ¼ gr.  
 Phenobarbital . . . . . ¼ gr.

In bottles of 100, 500 and 1,000 tablets.

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*For Safe, Symptomatic Relief of Allergic Respiratory Conditions*

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Estrogens are excreted by the kidney not as free chemical compounds but as conjugates. Equine estrogens...estrone, estradiol, equilin, equilin and hippulin are eliminated as sulfates, the conjugated form.

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CONJUGATED ESTROGENS (equine)

TABLET No. 866 (1.25 mg.)

TABLET No. 867 (Half-Strength) (0.625 mg.)

LIQUID No. 869 Each teaspoonful is equivalent in potency to one "Premarin" Half-Strength Tablet



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PARENTERALLY

*The chemical synthesis of pure ascorbic acid has made possible the parenteral administration of this vitamin in adequate, accurate dosage.*

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*Literature on Request*


*Crystalline Vitamin C*

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**PURODIGIN** now costs  
no more than prepara-  
tions of whole digitalis  
leaf.

# Facts ON PURODIGIN

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**PURODIGIN** contains the highly purified glycoside, digitoxin ( $C_{41}H_{64}O_{13}$ )—"first in the choice of digitalis materials for general therapeutic use."—Gold et al., *J. Pharmacol.* 82:187, 1944.

**PURODIGIN** is approximately 1000 times as potent in man as digitalis leaf.

**PURODIGIN** is safe. The ratio of therapeutic dose to toxic dose is the same as in the case of digitalis.

**PURODIGIN** is rapidly and completely absorbed following oral administration.

**PURODIGIN** is well tolerated. Small dosage and complete absorption minimize gastrointestinal irritation.

**PURODIGIN** dosage is based on weight, eliminating the confusion of biologic units.

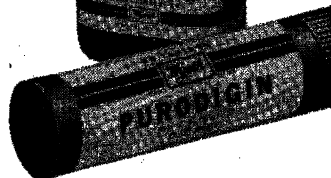
Digitalization can be accomplished with 1.2-1.5 mg., in single or divided doses.

Digitalization can be maintained in most patients with a dose of 0.2 mg. per day.

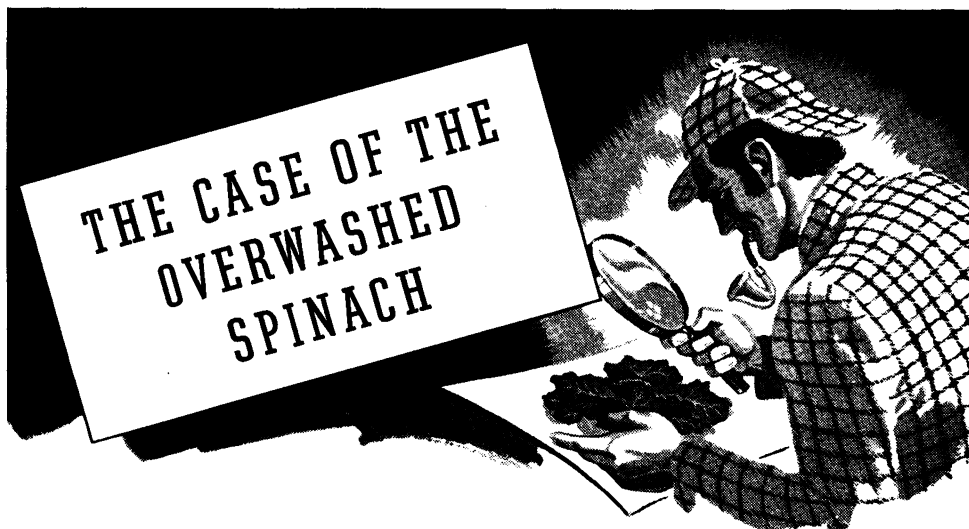
**PURODIGIN** is the first American-made digitoxin.

0.2 mg. tablets, vials of 30 and  
bottles of 100.

0.1 mg. tablets, bottles of 100.



**Wyeth**  
PAT. OFF.



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Our laboratory technicians found a loss in the mineral content when checking the newly washed spinach against the same spinach fresh from the fields. The loss was finally tracked down to the five or six washings we thought necessary to remove the grit.

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That kind of care is typical of the way we at Gerber's take our responsibility of feeding America's babies. Working hand-in-hand with the medical profession, we agree that "Babies are the most important people!"

Write for free samples of Gerber's Cereal Food and Gerber's Strained Oatmeal, address Gerber's, Dept. AM5-6, Fremont, Mich.



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CHOPPED FOODS



### *the longings of pregnancy*

The vagaries of a pregnant woman's appetite can sometimes play havoc with the carefully planned diet you've prescribed. And so a supplementary intake of calcium is indicated.

The simple addition of Squibb's Dicalcium Phosphate with Viosterol, two capsules three times daily, affords a total of 7.8 grains of supplementary calcium (about half the daily requirement) with more than sufficient vitamin D to assure its utilization.

# Dicalcium Phosphate Compound

WITH VIOSTEROL

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